



# Origo (At Point Zero des Point of View)

By Birgit Rinagl

Revolver Publishing Jan 2013, 2013. Taschenbuch. Book Condition: Neu. 271x213x15 mm. Neuware - vorherige ISBN 978-3-86895-285-8 Building upon the 'Theory of Language', formulated by Karl Bühler in the 1930s, the publication 'Origo (At Point Zero of the Point of View)' explores questions on the variability of a person-dependent, individual, and thereby subjective point of view. The curatorial research is centred around the concept of the 'origo', which the psychologist and philosopher Bühler defined as the zero point of the personal, spatial, and temporal structure of a speech act, underlining the assumption that artistic productions enable the revision of one's own standpoint and view of the world by leading viewers to the zero point of the 'coordinate system of 'subjective orientation''. The word 'I' always refers to the person who is speaking through their perceptions to other people and attempts to conduct a dialogue. In the same way, the words 'here' and 'now' are correlated with the respective speech act, its protagonists, and its situational context. Hence, 'I', 'here', and 'now' always refer to different subjects, to different moments, and to different standpoints. Who addresses whom in which relationship and with which intentions Which different concepts, perceptions, and ideas are linked...



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