

Content Is the New Sourcing: Strategies for Attracting and Engaging Passive Candidates

There is talent out there. Good talent. Talent you desperately want to hire but, guess what? They are hiding from you, do not have their resumes posted online or are rarely open to new opportunities.

So, how do you reach people like that?

You get them to come to you. How? With content. That's what this book is about.



**Content Is The
New Sourcing**
by: Jim Stroud



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Book Review

The ebook is fantastic and great. I am quite late in start reading this one, but better then never. Your life period will probably be convert as soon as you comprehensive reading this ebook.

(Dr. Albertha Hoppe)

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