



# Project Management Case Studies

By Kerzner, Harold R.

Wiley, 2003. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: A versatile, up-to-date selection of case studies from a leading innovator in project management This volume offers the most comprehensive collection of project management case studies available today. Compiled by one of the best-known and respected authorities on project management, more than sixty case studies illustrate successful implementation of project management by actual companies, as well as highlight a variety of pitfalls in real-world situations. This carefully selected group of case studies: Represents a wide range of industries, including medical and pharmaceutical, aerospace, manufacturing, automotive, finance and banking, and telecommunications Presents best practices and pitfalls of project management implementation in the real world Follows and supports preparation for the Project Management Professional (PMP) certification exam Whether used with the latest edition of Harold Kerzner's landmark reference, Project Management, or on its own, Project Management Case Studies is a valuable resource for students, as well as practicing engineers and managers.



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