Tackling the Farmer-to-Market-Linkage Problem for Small-Scale-Farmers in Sub-Saharan Africa

By Matthias Zoephel

GRIN Verlag Apr 2011, 2011. Taschenbuch. Book Condition: Neu. 210x148x6 mm. This item is printed on demand - Print on Demand Neuware - Master's Thesis from the year 2011 in the subject Economics - Case Scenarios, grade: A, University of Applied Sciences Chur, language: English, abstract: African small-scale farmers are inadequately linked to markets to sell their harvested produce. On the one hand this is mainly because farmers are unable to produce according to what is demanded by buyers and on the other hand due to intermediary constraints. This current lack of adequate market linkages prevents farmers to sell their surplus production profitably. While this problem has been widely recognized by NGOs and governmental institutions, little improvements have been made so far. Literature fails to provide an overview of this problem that includes all variables affecting farmers and their linkage to markets. Zambia in particular has received minor consideration in the current literature concerning this problem. Therefore, two NGOs, namely Henwood Foundation and NAK Karitativ, have chosen this Master Thesis to create a farmer-to-market linkage model that incorporates all variables affecting farmers from being inadequately linked to markets while focus is placed on those variables that are amendable to influence...

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